Lobbyist Report by
Jeff Beiriger

High-Capacity Permits
Just about the time the DNR was making a dent in the backlog of high-capacity well permits, a new wrinkle developed. An Administrative Law Judge determined that the DNR had a responsibility to look at the cumulative impact of high-capacity wells and proceeded to use the cumulative impact standard to approve a high-capacity well but for far less volume than had been applied for (and initially approved by DNR).

The effect of all of this is to create confusion again among those applying for high-capacity permits and the DNR staff that reviews them. That confusion will almost certainly result in fewer permits being applied for, more potential for litigation, and fewer approvals at the requested volumes.

Already, there is talk about addressing this issue in the next legislative session. With Republicans likely to maintain control in the Senate and the Assembly, the race for Governor because all the more critical. Neither candidate has said much about environmental issues during the campaign and neither has directly addressed groundwater issues.

Geothermal Licensing
Information about geothermal licensing is now available on the DNR's website. Those wishing to take the licensing examination in the first three months of 2015 had to applied before October 17 to take the examination. The DNR will review the application and determine whether the eligibility requirements have been met. If they have, drillers would then have time to review the recommended study materials (also listed on the DNR's website) and to take the examination prior to the effective date of the law, which is April 1, 2015.

The drilling of vertical heat exchange drill holes after April 1, 2015 will require a license to do that work. A water well license will not suffice. You must hold a heat exchange drill hole license to do this work.

Questions have been raised about the eligibility requirements. In time, eligibility to write the examination will be based on a review of the past two years of geothermal and/or grouted wells. Initially, however, the look-back period will be much longer than two years.

The test related to the geothermal license is currently under development by the DNR. It is expected to be administered at the Groundwater Conference and at other...
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2014 WWWA TASK FORCES

Legislative:  Dennis Crow, Terry Marshall,
Rick Brehmer, Michael Berkholtz, David Haupt,
Michael Hanten, Gary Kuhn and Rick Peterson

Media:Gary Kuhn, Rick Peterson, Tara Schessler
and Jason Hintzke

Convention:Susan Wojtkiewicz and Terry Farago

Membership: Entire Board (See 2013 board listed
above)

Website:David Haupt and Bruce Walker

NR 810/820:Susan Wojtkiewicz and Terry Farago

Membership: Entire Board (See 2013 board listed
above)

Website:David Haupt and Bruce Walker

NR 810/820:Susan Wojtkiewicz, David Haupt and
Dennis Crow

Continuing Education:Dennis Crow, Gary Kuhn
and Terry Marshall
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In 1948, Edward Stamm and Helmut Kuhn had a vision of opening their own business and being a success. They formed a business called “S&K Pump and Appliance”. The company which thrived due to long hours, dedication, and with a commitment to customer satisfaction became a mainstay in a five county area in southeastern Wisconsin.

Initially starting out as a part time company, in 1949 Ed and Helmut both quit their “real” jobs and jumped in with both feet. They company grew slowly and by the mid-1950’s had moved operations out of Helmut’s house and garage in Milwaukee, and built a shop in Wauwatosa, a western suburb of Milwaukee.

A couple of additional employees were hired, including an office person so Helmut’s wife, Marilyn, could resign and concentrate on raising 6 of what would eventually become 10 children. Other field employees were hired, some part time, to help install and pull jet pumps and eventually submersibles. Hand dug trenches were the norm until funds allowed for the purchase of the first used backhoe.

The company kept a small employee roster to keep overhead down and make sure everyone was busy. As the company, (changed to S&K Pump Company) grew, hoist pump trucks became available and purchased. First one, then two, (now three) which saved on the physical labor.

With the advent of submersible pumps also came pitless adapters. It was around this time that Ed and Helmut began a company called The Submersible Connector Corporation which manufactured pitless adapters. The adapters were assembled in house…normally by child labor. (Over the years, starting in the 1960’s, virtually everyone of the Stamm and Kuhn kids have worked for the company in some capacity, at least part time). The adapters were sold to other contractors in the area for quite a number of years until the bigger manufacturers made it hard to compete. Some can still be found in the field today, often with those trying to pull a pump and them swearing a lot.

The 1970’s brought big changes to the company. By this time Jeff Kuhn had served a plumbing apprenticeship and logged journeyman hours for other companies and finally became a master plumber. When Jeff returned full time, the company name was changed to “S&K Pump and Plumbing, Inc.” This meant a whole new area of work in addition to the established well pump services. More employees were hired, (including brother Ron), trucks and space were purchased and space at the shop became non-existent.

In 1978 S&K Pump and Plumbing built a new building and moved to their current location in Brookfield. Shortly thereafter, S&K founded “Crystal Clear” Water Conditioning and began
it's own line of water softeners and iron filters to help round out it’s offering of services.

In 1980, Ed Stamm sold his portion of the company to Helmut Kuhn. By 1981 there were no more Stamm family members employed at S&K. Around this same time Gary Kuhn returned to the company.

The company continued to thrive and in the late 1980’s they took over the portion of the building that had previously been leased to tenants and in 1981 they opened the S&K Kitchen and Bath Showroom including remodeling services by S&K Remodeling.

In July 1991, Helmut had enough of the fun associated with running a business and sold out to Jeff and Gary. In December, 1991 Brian Kuhn, the youngest of the 10 Kuhn kids left a “cushy” job at the Strong Investment Group and joined S&K.

Since then, S&K has grown, and with the harder economic times sometimes shrunk, as the market has dictated. Although primarily a well pump business at heart, performing a vast menu of pump related services, having multiple profit centers can be a help when it comes to income. This has spawned the motto “When It Comes to Water, One Call Does It All”.

The company, which is now owned by Jeff, Gary and Brian, continues to service it’s customers with long hours, dedication, and commitment to customer satisfaction.
On November 11, 2014, Mr. Owen Williams passed away. I interviewed Owen in the Spring of 2012 for our Member Spotlight, the following article was printed in Spring of 2012. In honor of Owen and all that he did for the WWWA, I thought it fitting to run it again. Thanks Owen, for all you did...

**Owen Williams...**

Owen was the first WWWA member awarded the WWWA Lifetime Achievement awards. He was a salesman for several drill rig and supply companies through the late 1970’s and early 1980’s, however the real story begins in 1983 after he retired from sales.

The Thompson administration would enter the scene in 1987 and a change of sorts, would begin to take shape. CD Besandy was the Secretary of the DNR and Owen was interested in what was happening with the protection of groundwater in Wisconsin.

Owen knew that the WWWA board as it stood, was a group of highly dedicated hard-working men that spent their time in the field versus the halls of the state Capitol. Determined to make sure that the voices and opinions of the WWWA were heard loud and clear, Owen took up the task of creating a newsletter that would keep the WWWA members current on regulatory and legislative events.

Although retired from the sales industry, Owen was far from being retired from the water well industry. In 1988, the WWWA board asked Owen if he would consider taking the position of the WWWA Executive Director. He took the position and ran the association for five years before he retired once again, in 1993.

In March of 1988, Owen and several others created the Wisconsin Water Well Guild. “The Guild was created not to replace the WWWA, but to assist them, two groups working together to promote the shared interests”. The Guild was organized with a Six Point Stand. This same stand was then adopted by the WWWA in April of 1988.

The six points included:

1. DNR Administrative Rule NR 145 should be repealed.
2. Well Code NR 112 Needs to be simplified.
3. Industry expects to be licenced with licensing effect by the profession.
4. Enforcement needs to be by field trained qualified personal.
5. Real Groundwater protection mandates licensing and regulations for all drilling operations.
6. All well and hole abandonment work needs to be licensed and regulated.

Owen was instrumental in the creation of the continuing education classes, promotion of association membership, and the creation and promotion of special assessments to pay back loans with interest.

In talking with Owen, he brought up names such as Dick Berkholtz, Wally Mass, Art Liebau, David Haupt and Gervase Hepner. In each story he told me, he wasn’t the main character but played a role while he put others in the spotlight.

I decided to do some investigating on my own and was not surprised to find files of letters, notes and contracts written by Owen all urging others to “make greater strides to meet the challenge of protecting the environment”.

In addition to letters he had written, several letters from prominent United States Senators thanking Owen for taking the time to visit with them in their offices, were filed neatly in the folders.

As we were finishing up, Owen asked me, “Do you like what you do?” He then stated, “Liking what you do is the most important thing in life.”

Owen is 90 years old and lives alone in Mukwonago. He shared with me that he is the oldest of six children, he has six children, has six grandchildren and at the time of this interview he has nine great grandchildren.

“I was a salesman that learned a industry that I became devoted to I didn’t get rich, but I didn’t intend to. My children and my submarnie buddies check in on me... I am doing alright.” Owen Williams

Cindy Wachter
WWWA
Ex. Director

As of the time of printing, the WWWA had the following information: A memorial service will be held on November 28, 2014 at the Southern Wisconsin Veterans Cemetery Chapel in Union Grove at 3:00 pm.
Sad news to report, Owen Williams a pillar of the Wisconsin Water Well Association passed away on November 11, 2014. Owen was an integral part of the Ground Water Guild and the recreation of the Wisconsin Water Well Association. His efforts will not soon be forgotten. He will be missed.

Continuing education makeup was held in October and it gave us a chance to review the speakers and topics for 2015. I am certainly looking forward to one session in particular, ATS Training and Services will present Wire Rope and Rigging Safety. They are an outstanding training company based out of Sun Prairie Wisconsin and have agreed to speak at all the 2015 sessions. The day will also include Joe Her tel, retired from the DSPS, speaking on electrical issues. Jo has been with us before and really knows his stuff. Come prepared with lots of questions.

It won’t be long and the Wisconsin Ground Water Conference will be here and we are looking forward to a great turn out. This year we have implemented a few changes in hopes of enticing some new people. Members families are free of charge and we will be holding a door prize drawing directly after the general membership meeting for $100’s of gift cards. I invite you to attend the general membership meeting on January 7 at the Kalahari Resort and Convention Center at 1:00pm. We are looking for a volunteers to run for the board, give me a call if you are interested.

I look forward to seeing everyone at the conference.

Thanks,
Terry Marshall

A lot of changes have recently taken place with in our industry. As you are aware, changes to the code were implemented on October 1, 2014. The DNR sent new statue books out of every licensed well driller and pump installer. We realize that you may not be familiar with all the changes, the DNR created some fact sheets that are currently available on the WWA website, as well as the DNR’s. Please contact the association office if you need assistance obtaining one of these sheets.

Continuing education registrations and license renewals were sent out in the same envelope from the DNR. Please note that the continuing education registration should go to the WWA in Prairie du Chien and the license renewals should be sent to the DNR in Madison.

2015 WWA dues notices have been mailed, along with the Wisconsin Ground Water Conference registration. You can pay your dues and registration for the Ground Water Conference all on one form. Location verification will be emailed upon receipt of your registration providing a valid email is submitted.

Those individuals that register for the conference and pay their dues will receive a 2015 calendar along with WWA membership stickers. Please display your stickers in a prominent place within your business.

See you in January,
Cindy Wachter
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California recently passed major changes to their groundwater laws. The Golden State has been experiencing a prolonged drought and more and more issues were coming to light regarding water and its use. With the drought as the "crisis" it needed to act, the legislature overhauled the groundwater laws, with local and state governments playing a role in groundwater use and management that had, to that point, been trumped by personal property rights. Many expect to see the government impose water restrictions or to impose taxes on those businesses/individuals that exceed prescribed allowances for water use.

Why does this matter if it's happening in California? Most expect that other states will move in a similar direction and try to take greater control of the groundwater and that the trigger for the debate will be similar - a circumstance in which legislators can claim that the needs of the many (whether with us today or those who will follow us in the future) outweigh the needs of the few.

Real Estate Transfer & Well Inspection Forms

The revisions to NR 812 become effective October 1. Among the changes addressed by the code is the real estate property inspection process. We have continued to work with the DNR on a final version of a one-page property transfer inspection form. An agreement was reached on the form giving inspectors three options they can check - code compliant, not code compliant, or more information is needed.

You might recall that a committee had been working for several years on this issue and had drafted a multi-page form for inspections. At the last moment, a request was made to split the draft form into two parts - a one-page approval form and a supplemental form used to collect notes from the inspection. With the one-page form agreed to, the discussion turned to the "field notes" portion of the form. The Association has held that these notes are a critical part of any inspection as they provide much more detail about what was actually observed during the inspection. By standardizing the inspection criteria and the information provided to our customers, we felt like the information resulting from the inspection would be more valuable than a simple check-box form.

In the end, the DNR is not required to develop a form for field notes, but we continued to discuss the possibility of a developing a "guideline" for use by the industry. In our discussions, we began to see the benefit -at least in the short-term - of developing the form on our own, with review by the DNR. In effect, having a form of our own (and available for use by the industry) gives us the opportunity to learn about how the form will be used before it is formalized through a DNR approval process. We think we can address more issues and provide more clarity on a form of our own.

To comply with the law, only the form indicating compliance/non-compliance/more information is required to be given to the individual/company requesting the inspection. Only licensed well drillers and pump installers can perform inspections and they should carefully consider whether they will provide the field notes to their clients. If they do, using an association-endorsed and DNR-reviewed inspection guideline is an important tool for minimizing any risk associated with inspections. More than that, those doing inspections should carefully consider a retention policy for their inspection notes and be careful to not undermine the disclaimers that are part of the field notes.

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The Politics of Water (Or Lack Thereof...) Droughts

If you want more detail about anything you read, give me a call at 414/331-2059 or send me an email at jeff@assocmgmtservices.com.
Applicants must be the immediate family of:
A. A member in good standing of the Wisconsin Water Well Association
B. All members are eligible.

Scholarships will be awarded at the WI Ground Water Conference each January. The WWWA will notify the recipients. The winner of the scholarship must be present at the Ground Water Conference to accept the certificate.

For more information contact the Association office at 608-326-0935 or visit the website at www.wisconsinwaterwell.com

Edwin Huntoon Scholarship Deadline

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The revised well code requires additional water sampling and analysis when well or pump work occurs, and water sampling requirements when there is a property transfer well inspection.

1. Sampling for Well or Pump Work

What is the same:

- **Use DNR sample forms**
  - 3300-77 (Well Drilling) is provided with the well construction report - continue to use the forms you have
  - 3300-265 (Pump Work—Water Test Request) - laboratories may provide or it may be printed from DNR’s website - Discard old forms and use the revised version [http://dnr.wi.gov/files/PDF/forms/3300/3300-265.pdf](http://dnr.wi.gov/files/PDF/forms/3300/3300-265.pdf)

- **Use a certified lab...**
  - that has a reporting agreement with DNR and submits test results electronically
  - to locate a Wisconsin certified laboratory, click here: [http://dnr.wi.gov/regulations/labCert/#tabx7](http://dnr.wi.gov/regulations/labCert/#tabx7)

- **Bacteria sample is required anytime...**
  - a well is drilled or reconstructed,
  - a new pump is installed, or
  - there is pump work involving entry into an existing well.

- **Specific sampling requirements may be established by special well casing depth areas**

What has changed:

- **Nitrate sample is required anytime...**
  - a new well is constructed (by the well driller or well constructor), or
  - there is pump work involving entry into a well (by the pump installer)

- **Arsenic sample is required anytime...**
  - there is pump work involving entry into a well (by the pump installer)

- **Old forms 3300-265 and 3300-265A -- Pump Work Samples should be discarded.**
2. Sampling for Property Transfer Well Inspections

- Water samples are required to be tested for **bacteria, nitrate and arsenic**.
- DNR does not require any sampling if there is no well inspection.
- DNR sample forms for samples following pump work **should not** be used for property transfer well inspections — use a different lab form.
- Property Transfer Well inspection results and water test results are not reported to DNR.

3. Samples Collected to Meet Safe Drinking Water Act (SDWA) Requirements

Samples collected to meet the public water sampling requirements for noncommunity water systems (ch. NR 809) will **not** qualify as ch. NR 812 samples required following well or pump work, and vice-versa. The sample preservation requirements are different for each.

**More information:**

- Bacteriological laboratories have been notified about the new nitrate and arsenic testing requirements.
- There is no colorimetric field test kit that is certifiable for analyzing drinking water for nitrate or arsenic.
- As an alternative to the nitrate test, your lab may use the nitrate plus nitrite test.
- Check with your lab regarding the preservation requirements for the nitrate test they use.

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**2015 Continuing Education Dates:**

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<td>Hayward Flat Creek Inn&amp; Suites</td>
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Wisconsin’s well licensing and well construction codes — NR 146 and NR 812, Wisconsin Administrative Code — were revised effective on October 1, 2014. The code revisions establish new license requirements for Heat Exchange (geothermal) Drilling, and include updates to regulations.

State law does not require a well inspection or water testing for a property transfer, and DNR is not involved in the real estate transaction. However, if a well inspection is conducted, state law has provided since June 1, 2008, that it must be done by a licensed well driller or licensed pump installer. Several important regulations apply to ensure proper inspection and sampling. This page summarizes the regulations that apply to property transfer well and pressure system inspections effective October 1, 2014, and provides answers to some common questions. The regulations are found in NR 812, Wisconsin Administrative Code. [https://docs.legis.wisconsin.gov/code/admin_code/nr/800/chap_nr812/812](https://docs.legis.wisconsin.gov/code/admin_code/nr/800/chap_nr812/812)

- Licensing
- Inspection Form
- Inspection
- Water Testing
- Water Quantity
- What to do with the Inspection Results
- Where to obtain Well Records

**Licensing:**
1. If a well and pressure system inspection is done as part of a property transfer, the inspection must be done by an individual who is a licensed well driller or a licensed pump installer.
2. Only a licensed individual well driller or pump installer may make any statement regarding wells that need to be filled and sealed, or regarding the location, compliance, condition, capacity or performance of a well or pressure system for compensation at the time of property transfer. If the only information provided at the time of property transfer is water test results from a certified lab, the samples may be collected by someone other than a licensed individual well driller or pump installer.
3. A list of licensed well drillers and pump installers who may perform inspections can be found at: [http://dnr.wi.gov/topic/Wells/documents/WellInspectors.pdf](http://dnr.wi.gov/topic/Wells/documents/WellInspectors.pdf)

**Inspection Form:**
1. DNR Form 3300-221 ([http://dnr.wi.gov/files/PDF/forms/3300/3300-221.pdf](http://dnr.wi.gov/files/PDF/forms/3300/3300-221.pdf)) must be used by the inspector to report the results to the person who requested the inspection. The form lists all potential noncomplying features that an inspector is responsible for checking.
2. The inspection form is provided to the person requesting the inspection. Use of the form does not imply DNR approval of the well and pressure system.
Inspection:
1. The inspection includes visible and known noncomplying features of the well and pressure system. The inspection does not include the plumbing distribution system.
2. The inspector will evaluate the well and pressure system according to the code in effect at the time it was constructed or installed, except that when installed before February 1, 1991, it must comply with subch. IV of NR 812, and if ever used for potable water supply it must comply with the NR 812 requirements for potable water supplies.
3. The inspection must include a search for any unused or noncomplying wells that must be filled and sealed to protect groundwater and health. More information can be found here: http://dnr.wi.gov/topic/wells/fillingsealing.html
4. The inspection must include all wells on the property. A separate inspection form may be used for each well.

Water Testing:
1. If you choose to have a property transfer well inspection, water samples are required to be taken and analyzed by a certified laboratory for coliform bacteria, nitrate and arsenic. Water sample test results are sent to the person requesting the inspection.
2. To locate a Wisconsin certified laboratory, click here: http://dnr.wi.gov/regulations/labCert/#tabx7 Ask the lab if they are certified for drinking water analyses for coliform bacteria, nitrate and arsenic.
3. If you choose not to have a well inspection done, water may still be tested. Tests to consider can be found here: http://dnr.wi.gov/topic/wells/privatewelltest.html
4. Though not required for the well inspection, an inspector may note any concerns regarding the capacity or performance of the well and pressure system in the inspection, including well or pump yield.

Setbacks and Separation Distances:
1. Certain separation distances and other requirements to ensure that wells are not located too close to potential sources of contamination or flooding. The inspector will evaluate a well for compliance with these requirements. A table of required separation distances can be found in NR 812.08.
2. NR 812 does not require any separation distance from a well to a lot line.

What to do with the Inspection Results:
1. If the inspector determines that a well or pressure system has a noncomplying feature, it remains a matter between the buyer and the seller. The inspector can provide advice on how to bring the system into compliance.
2. Information about the health risk of bacteria, arsenic or nitrate is available on DNR’s website at: http://dnr.wi.gov/topic/wells/privatewelltest.html

Where to obtain Well Records:
1. The current homeowner may have water testing and well maintenance records, and a well construction report, sometimes referred to as a “well log”.
2. Wisconsin requires that a registered well driller file a well log with the Wisconsin DNR. However, depending on the age of the well, this report may not have been submitted or older reports may not have enough location information to match with the current property address.
3. An inspector may provide a copy of the Well Construction Report with their inspection results. Many Well Construction Reports and other groundwater quality data are available using search tools on DNR’s website. Go to http://dnr.wi.gov/topic/Groundwater/data.html for more information.
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Water Done Right

Water-Right has been manufacturing quality water treatment systems for Wisconsin home owners and businesses since 1959.

We understand common water problems and offer the broadest line of water conditioning systems and filters to meet your individual needs.

From water testing and analysis to system sales and installation, Water-Right is your single source for quality water solutions.

- ✓ Self-chlorinating systems
- ✓ Reverse osmosis drinking water systems
- ✓ Filters

State-certified testing is also available from Clean Water Testing, LLC, a Water-Right owned company.

- ✓ Coliform bacteria
- ✓ Nitrates
- ✓ Arsenic
- ✓ Lead
- ✓ Fluoride
- ✓ Sulfates
- ✓ Chlorides

Come tour our new lab facility at the Clean Water Center

Water-Right®
The Right Water for Life

1900 Prospect Ct., Appleton, WI 54914
Phone: 920-739-9401

2015 WISCONSIN GROUND WATER CONFERENCE SPONSORS

Diamond
Wisconsin Pump & Well Suppliers

Platinum-Nolan Insurance

Gold -Franklin Electric

Silver- Drillers Service Inc.
Grundfos Pumps
Suburban Laboratories, Inc.

Membership the WWWA Way

Our newly redesigned web site features more opportunity for you!
- ✓ Customer focus draws in new business.
- ✓ Finding a contractor is easy for consumers.
- ✓ Web banner program offers business exposure.
- ✓ Events and certification info provides resource.

WisconsinWaterWell.com works for you!
For information about membership, contact Cindy Denman 608-326-0935
2015 Wisconsin Ground Water Conference

Conference Agenda

2015 Wisconsin Ground Water Conference
Blue Pump Installer
Peach Well Driller
Green Business Owner
Gray General
White WWWA Member’s Only

Wednesday, January 07, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00am - 4:00pm</td>
<td>Rigging/Signal Person Qualification Program (Must register prior to Nov 1)</td>
</tr>
<tr>
<td>8:00am - 4:00pm</td>
<td>Registration</td>
</tr>
<tr>
<td>1:00pm - 3:15pm</td>
<td>WWWA General Membership Meeting</td>
</tr>
<tr>
<td>5:00pm - 7:00pm</td>
<td>WWWA Cocktail Reception</td>
</tr>
<tr>
<td>6:30pm - 7:00pm</td>
<td>Edwin Huntoon Silent Auction, Scholarship Awards &amp; WWWA Lifetime Awards</td>
</tr>
</tbody>
</table>

Thursday, January 08, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00am - 4:00pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:00am - 8:00am</td>
<td>Continental Buffet</td>
</tr>
<tr>
<td>8:00am - 9:00am</td>
<td>Keynote Speaker: Commander Shappell, Wisconsin American Legion</td>
</tr>
<tr>
<td>9:00am - 10:00am</td>
<td>Liesa Lehmann: DNR Update</td>
</tr>
<tr>
<td>10:00am - 10:15am</td>
<td>BREAK</td>
</tr>
<tr>
<td>10:15am - 12:00pm</td>
<td>3 Phase Motors Franklin Electric</td>
</tr>
<tr>
<td>10:15am - 12:00pm</td>
<td>Well Rehabilitation and Well Maintenance Procedures Zane Poppell, Cotey Chemicals</td>
</tr>
<tr>
<td>10:15am - 12:00pm</td>
<td>How Water Well Industry Professionals Become Invincible to Lawsuits and Save Thousands in Taxes Society for Asset Protection</td>
</tr>
<tr>
<td>12:00pm - 1:00pm</td>
<td>Lunch Buffet</td>
</tr>
<tr>
<td>1:00pm - 2:00pm</td>
<td>Electrical Code Joe Hertel</td>
</tr>
<tr>
<td>1:00pm - 2:00pm</td>
<td>Electrical Code Joe Hertel</td>
</tr>
<tr>
<td>2:00pm - 4:00pm</td>
<td>Rigging/Hoists ATS Specialized/Associated Training Services</td>
</tr>
<tr>
<td>2:00pm - 4:00pm</td>
<td>Rigging Hoists ATS Specialized/Associated Training Services</td>
</tr>
<tr>
<td>2:00pm - 4:00pm</td>
<td>Subcontractor Relationships Jeff Beiriger, WWWA Lobbyist</td>
</tr>
<tr>
<td>4:00pm - 7:00pm</td>
<td>Exhibit Hall- Children’s Area Sponsored by First Supply</td>
</tr>
</tbody>
</table>

7:30PM Bowling- Kalahari Lanes-Kalahari Resort & Conference Center
2015 WISCONSIN WATER WELL ASSOCIATION REGISTRATION

Part 1.
Company__________________________ CHANGES: __________________________________________
Name____________________________ ________________________________
Address___________________________ ________________________________
City, State Zip_______________________ ________________________________
County____________________________ ________________________________
Phone____________________________ ________________________________

Part 2.
Email____________________________

Part 3.
2015 Membership Dues:
Associate Membership $100 _____
Full Membership $150 _____ WD ___ PI ___ LICENSE # ________

Part 4.
2015 Donation:
Edwin Huntoon Scholarship Fund _____ Donation to Silent Auction (1/7/2015) ____________
List item to be donated.

Part 5.
2015 Advertising:
Banner Ad $180/ 12months - Large Banner Ad _____
Banner Ad $110/ 12 months - Horizontal Ad _____
Banner Ad $110/ 12 months - Vertical Ad _____

Part 6.
2015 Survey:
Have you seen the WWWA commercial? ______
The commercial urges the consumer to contact a WWWA member. Have you received any phone calls from a consumer that saw the commercial? ______ If so, how many? ______

Fresh. Clean Safe.
Water the Wisconsin Way.
2015 WISCONSIN WATER WELL ASSOCIATION REGISTRATION

Part 7.
2015 Conference:

$150 - Full- 6 Hours DNR/Commerce Continuing Education credit, exhibit hall, receptions, seminars and meals
$60 - Exhibit Only- 2 Hours DNR Credit

Full Conference Registration $150 _____
Exhibit Only $60 _____

Children and Other Guests
1 __________________________ 2 __________________________
3 __________________________ 4 __________________________

MEMBER FAMILIES ARE FREE

Part 8.
Membership Dues $_____
Donation $_____
Advertising $_____
Conference $_____

Total Due: $_____

Check # ______________

Credit Card Billing Information:

CREDIT CARD NUMBER ____________________________ EXPIRATION DATE __________
BILLING ZIPCODE ____________________________ 3 Digit Security Code
SIGNATURE FOR CHARGES _______________________________________

RETURN FORM TO: WISCONSIN WATER WELL ASSOCIATION
P.O. BOX 565,
PRARIE DU CHIEN, WI 53821.

Fresh. Clean Safe.
Water the Wisconsin Way.
AI McDermott becomes DSI

New Name.............Same “Full Service Supplier”

901 Morley Rd  N1055 County Rd L
Green Bay, WI  54303  Watertown, WI  53098
1-800-236-7867  1-800-236-5966
1-920-499-4253  1-920-206-9800
Store Mgr: Don Van Straten  Store Mgr: Dave Rens