

EXHIBITOR REGISTRATION

2024

WISCONSIN WATER WELL ASSOCIATION ANNUAL CONFERENCE



**NEW
EXHIBITOR
OPPORTUNITIES
INSIDE!**



► LOCATION

Kalahari Resort and Convention Center
1305 Kalahari Drive, Wisconsin Dells, WI 53965
For room reservations call 877-254-5466

► CONFERENCE DATES

January 17-18, 2024
Continuing Education:
January 19, 2024

Exhibit Hall is OPEN for the Conference AND Continuing Education. Meet with over 400 attendees between 2 days.

► EXHIBIT HALL DATES

January 18-19, 2024
18th for Annual Conference Attendees
19th for Continuing Education Attendees

Wisconsin Water Well Association

6737 W. Washington St., Suite 4210, Milwaukee, WI 53214

Office: 855-947-9837 • info@wisconsinwaterwell.com • wisconsinwaterwell.com

EXHIBITOR DETAILS *(Exhibitor Packet will be sent directly from Valley Expo)*

You're invited to attend the 2024 WWA Annual Conference at the Kalahari Resort & Convention Center. We truly cannot wait to see everyone in-person! We encourage you to register early to secure your spot in our tradeshow and to visit with over 400 attendees. We sincerely appreciate all of our long-time vendors and we are excited to meet any first time exhibitors!

EXHIBITOR BOOTH: Each 8x10 booth will be supplied with an 8-foot draped/skirted table, one 8-foot backdrop with 3-foot side drapes, and two chairs. A booth sign displaying the company name is provided. It is critical that your company name is printed legibly on your registration form, as this information is provided to Valley Expo for sign printing.

Booth spaces are reserved on a first-come, first serve basis. A map indicating reserved spaces will be posted on the WWA website (www.wisconsinwaterwell.com) and updated as spaces are reserved. It is your responsibility to check this website to verify booth placement and availability.

NEW SPONSORSHIP OPPORTUNITIES: Conference sponsors will receive hierarchical priority in the tradeshow (if registered before December 1st).

RIG: Each exhibitor registering to bring a rig onsite, must comply with all rules set forth by the Kalahari. A copy of these rules will be included in your exhibitor packet. Please verify that your display will not violate any of these rules. Any violations that result in a fee will be the sole responsibility of the exhibitor. Any exhibitor bringing a rig must provide the WWA with a cellular phone number of the rig driver or an onsite contact in case of emergencies.

ELECTRICITY: All orders for electricity must be placed directly with Valley Expo. Order forms will be included in your exhibitor packet. Please note that additional charges are applied if the service is not ordered in advance.

SET UP: Setup will take place from 5:00pm-10:00pm on Wednesday, January 17, 2024 and again from 7:00am-12:00pm on Thursday, January 18, 2024. Staff from Valley Expo will be onsite during these times. There will be an Exhibitor Happy Hour from 6:00pm-7:00pm on Wednesday, January 17th.

SHOW TIMES: The exhibit hall will be open from 12:00pm-3:00pm on **Thursday**, concurrent with lunch and the two afternoon Continuing Education sessions, and from 3:00pm-5:00pm. On **Friday**, the exhibit hall will be open for Continuing Education attendees from 7:00am-9:00am.

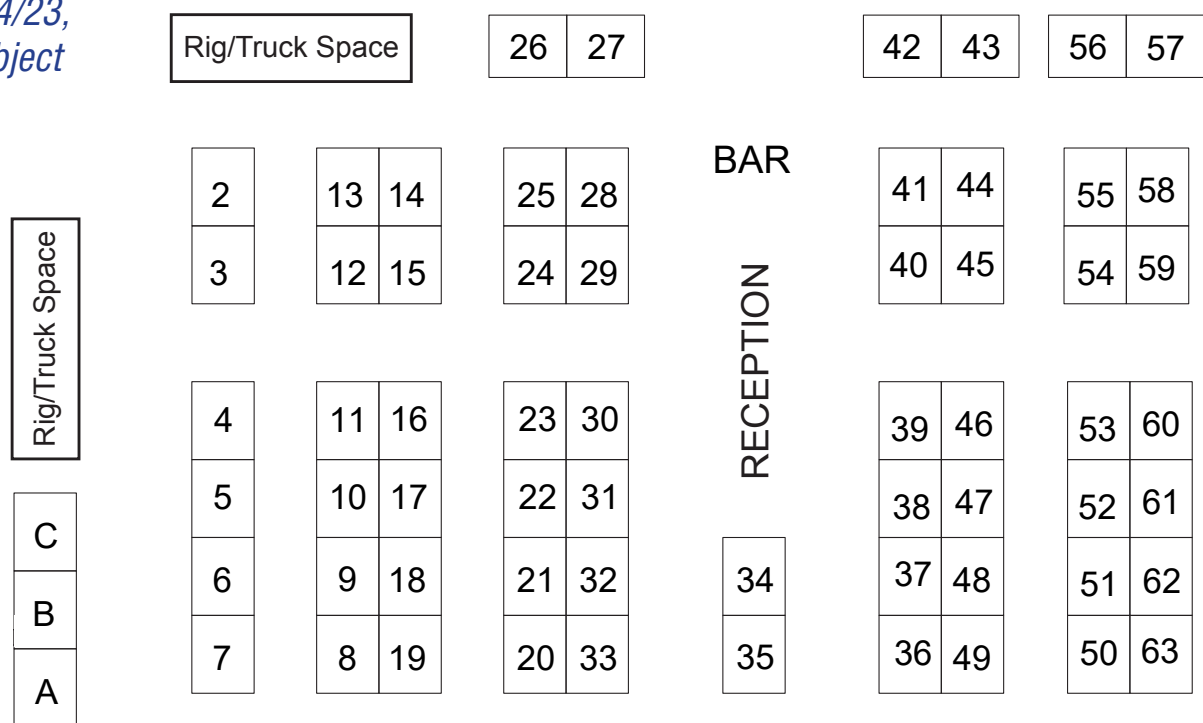
PRIZE DONATIONS: Please consider donating an item and joining us for the Scholarship Fund Silent Auction on Wednesday evening. Door prize drawings will be held immediately prior to the Bowling Tournament, which begins at 8:00pm on Thursday evening. Exhibitors decide if they will draw another name for attendees not present in the evening or follow-up with them to handle their prize. Please indicate on the registration form if you wish to donate. All donations must be turned in to the registration desk by 3pm on Wednesday. You may also ship donations to the WWA office by January 10, 2024 at 6737 W Washington Street, Suite 4210, Milwaukee, WI 53214.

TEAR DOWN: Tear down will begin at 9:00am on Friday, January 19th. Valley Expo will be onsite again during this time.

FREIGHT: All details pertaining to freight will be provided in the Exhibitor Kit. Fees are the responsibility of the exhibitor.

EXHIBITOR BOOTH LAYOUT

*As of 09/04/23,
Layout Subject
to Change*



EXHIBITOR CONTRACT

CONTACT INFORMATION

Company Name: _____

(As it will appear on signage)

Contact: _____

Company Address: _____

City: _____

State: _____ Zip: _____

Mobile: _____

Fax: _____

Email: _____

Note: It is important to provide an email address.
Vendor updates will be communicated by email.

Representative Names (As they will appear on name
badges. Note that 2 representatives are included with
each Booth Registration):

1: _____

2: _____

Purchase additional representative registrations below.

Direct Competitors:

1: _____

2: _____

PRIZE DONATIONS

The WWWW encourages exhibitors to sponsor food functions, the children's area activities, and to donate prizes for drawings in the exhibit area. Door prizes for the Thursday social hour raffle in the exhibit area can include; prize items, gift cards, logo apparel, or monetary donations. **Prizes for the silent auction, raffle, and door prizes must be dropped off at the registration desk by 3:00PM on Wednesday or sent to the WWWW office by January 10, 2024.**

**Silent Auction for the WWWW Scholarship –
Wednesday Reception**

☐ _____
(☐ or \$ _____)

Door Prizes for the Raffle – Thursday During Trade Show

☐ _____
(☐ or \$ _____)

Vendor Stamp Card Game – Thursday During Trade Show

☐ _____
(☐ or \$ _____)

Bowling – Thursday Night During the Bowling Fundraiser

☐ _____
(☐ or \$ _____)

Prize Donation Total: \$ _____

CONFERENCE SPONSORSHIP

☐ **Diamond** \$3,500

☐ **Platinum** \$2,500

☐ **Gold** \$1,500

☐ **Silver** \$500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

MEALS ☐ Breakfast \$1,500
☐ Lunch \$2,500

OTHER ☐ Lanyard \$1,000
☐ Welcome Reception ... \$2,000

BOWLING ☐ Lane.....\$250 each x _____

Additional Sponsorship Total: \$ _____

CONFIRMATION

☐ I understand that our company booth needs to be staffed on Thursday, January 18, 2024 from 12pm to 5pm and on Friday, January 19, 2024 from 7am to 9am.

PAYMENT INFORMATION

(Space is assigned on a first-come, first-serve basis, please visit www.wisconsinwaterwell.com to view available booths.)

First space: ☐ Booth Booth Choice #1: ____ #2: ____ #3: ____ 1 x \$450 + \$ _____

First space: ☐ Rig (Includes: 1 rig, 1 8' table and 2 attendees) 1 x \$525 + \$ _____
Rig size(s): _____

Additional Booth Spaces: ____ spaces x \$225 per space + \$ _____

Additional Booth Attendees: 2 included with each booth, 3rd and more are \$35 each Enter # ____ x \$35 + \$ _____

3rd Name: _____ + \$ _____

4th Name: _____ + \$ _____

5th Name: _____ + \$ _____

6th Name: _____ + \$ _____

Prize Donation Total + \$ _____

SUBTOTAL \$ _____

TOTAL \$ _____

All booth attendee name changes must be made by 1/10/2024.

PLEASE MAIL WITH PAYMENT TO:

Wisconsin Water Well Association
6737 W. Washington St., Suite 4210
Milwaukee, WI 53214
FAX: 414-755-1346
Questions? 855-947-9837 or
info@wisconsinwaterwell.com

**Please make a copy
for your records**

Or pay by credit card - VISA, MasterCard, American Express or Discover

We cannot accept emailed credit card information. Please FAX (414-755-1346), mail, or register online.

Name on Card: _____

Credit Card #: _____ Security Code: _____

Exp. Date: _____ Signature: _____

Cancellation Policy: All refund requests must be made in writing to the WWWW office via mail, fax or email.
Phone requests will not be honored. No refunds allowed after December 1, 2023. All refunds are subject to a \$50 processing fee.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

LANYARDS - \$1,000

One of the most visible items that every attendee uses and sees is the lanyard. These will be distributed to all exhibitors and attendees at registration. The WWA Office will produce these with provided company name and logo. *(One Sponsorship Available)*



CONTINENTAL BREAKFAST - \$1,500

Signage mentioning the service noted as "provided by..." will be prominently displayed. Company will also be recognized on the WWA website. *(One Sponsorship Available)*



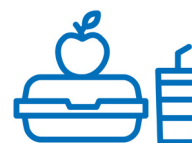
WELCOME RECEPTION - \$2,000

All conference attendees, exhibitors and presenters will be invited to meet in a relaxed atmosphere to include cocktails and hors d'oeuvres. There will be a complimentary tabletop inside the reception venue for your use, branded napkins, branded can koozies, recognition signage throughout the space and the opportunity to speak to the attendees for five minutes during the reception. *(Two Sponsorships Available)*



LUNCH - \$2,500

Signage mentioning the service noted as "provided by..." will be prominently displayed. Company will also be recognized on the WWA website. *(Two Sponsorships Available)*



SPONSORSHIP PACKAGE OPPORTUNITIES

		DIAMOND	PLATINUM	GOLD	SILVER
OPPORTUNITY AMOUNT DUE ▶		\$3,500	\$2,500	\$1,500	\$ 500
Online Presence	WWA Home Page (All Year)	✓ Large Logo & Link	✓ Medium Logo & Link	✓ Small Logo & Link	✓ Banner Ad
	Highlight Company on WWA Home Page	✓ All Year	✓ All Year	✓ 6 Months	✓ 6 Months
Newsletter Ad	Newsletter Advertisement (3x Per Year)	✓ Full Page	✓ Half Page	✓ Quarter Page	
Annual Meeting	Booth(s) at Annual Meeting	✓ (2-8x10 Booths)	✓ (1-8x10 Booth)	✓ (1-8x10 Booth)	✓ (1-8x10 Booth)
	Annual Meeting Registrations	4	2	2	2
	Company Logo In Program Book	✓	✓	✓	✓
	Company Logo On Annual Conference Webpage & On Screen During the Meeting	✓	✓	✓	✓
	Certificate Presented During General Membership Meeting	✓	✓	✓	✓
	Sponsor Ribbon on Badge	✓	✓	✓	✓
	Table Tent Recognition at Meal Events	✓	✓	✓	✓



6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

2024 WISCONSIN WATER WELL ASSOCIATION ANNUAL CONFERENCE *EXHIBITOR REGISTRATION*

CONFERENCE DATES

January 17-18, 2024

Continuing Education: January 19, 2024

EXHIBIT HALL DATES

January 18-19, 2024

18th for Annual Conference Attendees

19th for Continuing Education Attendees

LOCATION

Kalahari Resort and Convention Center
1305 Kalahari Drive
Wisconsin Dells, WI 53965



For room reservations call 877-254-5466

Lodging: The Kalahari has offered attendees of the WWWA Annual Conference the following rates:

Rates: \$125 Single or Double Occupancy-Standard

(For those wishing to stay through the weekend, the Saturday night rate will be \$196.)

Reservations must be made by calling the hotel directly at 877-254-5466. Room rates are available on or before December 16, 2023. **When calling for reservations, please mention "Wisconsin Water Well Association."**